Strategic Framework

Vision Statement

Bee Vradenburg Foundation envisions an inclusive and vibrant Pikes Peak community, where everyone can experience belonging and connection through the arts.

Mission Statement

Bee Vradenburg Foundation centers equity and inclusion across our work to advance the relevance, resilience and greatness of arts in the Pikes Peak Region.

Goals

- 1. Advocate for arts and arts education as vital parts of the region's economy and quality
- 2. Support emerging and diverse artists, art forms, audiences, and artistic endeavors.
- 3. Foster growth and resilience for arts organizations that are part of the cultural fabric of the region.
- 4. Build organizational capacity of arts groups.
- 5. Cultivate partnerships with businesses and funders to leverage new financial resources for the arts.

Strategic Priorities

Over the next three years, Bee Vradenburg Foundation's work will be guided by the following three strategic priorities:

- 1. Bee Vradenburg Foundation leverages its reputation and expertise to increase support for historically underrepresented artists and communities.
- 2. Bee Vradenburg Foundation invests in catalytic and innovative work that expands inclusive access to the arts for all people within the Pikes Peak Region.
- 3. Bee Vradenburg Foundation promotes equitable and inclusive grantmaking practices for the greater benefit of arts and culture organizations in the Pikes Peak Region.

These priorities demonstrate the Foundation's commitment to fulfilling its goals in ways that align with its approach to equitable grantmaking.

Approach to Equitable Grantmaking

Bee Vradenburg Foundation's approach to grantmaking centers equity and inclusion within the Pikes Peak Region arts community. Grantmaking is grounded in five core tenets to celebrate and ensure the sustainability of a diverse spectrum of arts and culture activities and to foster a broadly inclusive and more just Pikes Peak Region.

Accessible: The Foundation is an active partner and seeks out opportunities to engage with and support its community. The Foundation's grantmaking processes are approachable and straightforward.

Transparent: The Foundation's communicates regularly with its community and ensures that all decision-making processes are clear, consistent, and fair.

Accountable: The Foundation regularly seeks and incorporates feedback from its community within its practices. The Foundation recognizes its position of power and proactively addresses feedback openly, thoughtfully and in partnership with its community.

Flexible: The Foundation listens to and responds to the shifting needs and challenges within its community and adjusts its grantmaking and decision-making when needed.

Trustworthy: The Foundation trusts its community to know what is best and demonstrates that it is invested in its community's long-term success and sustainability. The Foundation follows through on its commitments.